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Winter 2024 Issue

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## Join Board Leaders in Nashville!



### 2024 Leadership Development Seminar May 19 - 21, 2024

Serving on today's credit union boards  
requires all directors to be prepared to lead.

During two and a half days of instruction and facilitated group discussion, the [Leadership Development Seminar](#) offers Board Chairs, aspiring Chairs and Directors the tools needed to build and be part of a strong, effective and cohesive team. Together participants will explore topics including effective governance, strategic planning, fostering the CEO relationship and take a bonus Financial Mastery course.

The Seminar consistently receives the highest ratings from both returning and first-time attendees. Here's what last year's participants said:

**"As a new director, the perspective provided was outstanding from both the lectures and networking."**

"I have been a board member and vice chair for almost 20 years.  
Still learned new things at this seminar."

"This seminar has helped improve my skills as a board director."

Space at the Seminar is limited. Register early to reserve your spot.



### Holston House Nashville

NACUC Rate: \$279/night

### Seminar Registration Fees

Member Fee \$1,095

Non-Member Fee \$1,495

**Financial Literacy  
Training Included!**

[LEARN MORE](#)

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## NACUC 2023 Compensation & Benefits Report Now Available!



NACUC members who participated in the 2023 CEO Compensation & Benefits survey were emailed the the full e-report.

The report includes side-by-side comparisons of current and projected compensation data, and trends in benefits and criteria for evaluating and rewarding CEO performance. The report also includes new data around work-from-home arrangements, board benefits and more.

If your credit union did not participate in the survey, the full e-report is available for purchase. Please email [lauren@nacuc.org](mailto:lauren@nacuc.org) for more information.



Esteemed Credit Union Elected Officials,

Esteemed Board Leaders, I am pleased to share some of the things we have been doing since the last communique. We continue to reflect on our commitment to excellence, collaboration, and progress. As we navigate the ever-changing landscape of the financial industry, I am filled with optimism about the opportunities that lie ahead for our association and the credit union movement.

As governing leaders of our credit unions I commend each of you that despite the challenges posed by the ongoing global economic uncertainty and regulations, credit unions have demonstrated resilience and adaptability in maintaining strong financial performance. Through prudent risk management practices, innovative product offerings, and a steadfast commitment to serving members, our credit unions have continued to thrive in today's competitive marketplace.

Last year proved to be the best for membership growth for our association and we want to keep the momentum in 2024. We are all ambassadors for NACUC and together we need to continue telling our story across the country and beyond. This year NACUC held a booth at the CUES Symposium in Nassau, Bahamas and will be present again in Kauai, Hawaii in January 2025 bringing our message to all who attend the event.

Collaboration is at the heart of the credit union movement, and NACUC is committed to fostering strong partnerships among credit union leaders and industry organizations. By sharing best practices, exchanging ideas, and leveraging collective expertise, we can amplify our impact and drive positive change on a broader scale. Everyone has an opportunity to collaborate at our next Roundtable Forum this October 15-18, 2024, in New Orleans. Outside of our face-to-face events our listserv will let you stay in touch with everyone on an as-needed basis.

Looking ahead, I am confident that the future holds great promise for credit unions and the members we serve. Together, we can build upon our collective strengths, embrace new

opportunities, and chart a course toward a brighter and more prosperous future for our movement.

Please mark your calendar for NACUC's upcoming events:

**Leadership Development Seminar: May 19-21, 2024 at the Holston House in Nashville, TN**

**Roundtable Forum: Oct 15-18, 2024 at the Hotel Monteleone in New Orleans, LA**

Thank you for your continued dedication and support as we work together to advance the mission and vision of the National Association of Credit Union Chairs.

Warm regards,

A handwritten signature in black ink that reads "Luis Ramos". The signature is fluid and cursive, with the first name "Luis" and last name "Ramos" clearly legible.

Dr. Luis Ramos, NACUC Board Chair

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## Membership Renewal Period Ends Soon

Be sure your credit union has renewed its annual membership in NACUC. Invoices and reminders were emailed to the billing contact at your credit union beginning in January. If you have not renewed, please contact [nacuc@nacuc.org](mailto:nacuc@nacuc.org) to make sure your membership does not lapse.

- **NACUC membership is group-based meaning your entire board enjoys the benefits of belonging, including discounts on event registrations fees.**
- **If you're Board Chair, establish a legacy membership by inviting your Vice Chair (or next in line) to attend NACUC meetings.**
- **Include NACUC's Leadership Development Seminar as part of your Board's succession plan. Leadership training benefits your entire board, not just the Chair.**
- **NACUC membership accommodates boards that rotate positions. Let us know if there are changes on your board during the year to keep contacts up to date.**

If you have any changes to your board's contact information, please email to [lauren@nacuc.org](mailto:lauren@nacuc.org).

## Pat Tollefson Honored with Local Leadership Award



Pat Tollefson, Board Director, Corporate America Family Credit Union

**The Community Champions Awards Luncheon, which took place on February 13, 2024, recognizes volunteer leaders within Aberdeen and the region.**

Pat Tollefson is this year's Woman of Spirit award winner. She is a mentor, director, planner and leader who takes young women under her wing and guides them through interviews, master's degrees and leadership awards.

She is also an active volunteer in the community and beyond. She has a steadfast commitment to cooperatives and has spent the last 25 years serving their members both locally and regionally.

Her leadership was recognized last year when she was the recipient of the Eugene Ball Award presented by the National Association of Credit Union Chairs - that award was created in 2002 to recognize an outstanding leader in the credit union movement. Pat has volunteered with HeadStart, local and state Home Builders Associations and is currently on the board of Corporate America Family Credit Union and the Boys and Girls Club of the Aberdeen Area.

She is quick to lend her knowledge to others, facilitate discussions for diverse groups and take new ideas and see them through. She lives by this quote from one of her many mentors. "The good I do for others is the rent I pay to live on earth."

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## Mark Your Calendar! NACUC 2024 Events



**2024 Leadership  
Development Seminar**

May 19-21, 2024  
Holston House  
Nashville, Tennessee



**48th Annual Chairs'  
Roundtable Forum**

October 15-18, 2024  
Hotel Monteleone  
New Orleans, Louisiana

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