



For Immediate Release:

Jim Hollingsworth Honored with Esteemed 2024 Leadership Award

Del Mar, CA (October 23, 2024) – At the 48th Annual Chairs’ Roundtable Forum in New Orleans, Jim Hollingsworth, Board Chair of Keesler Federal Credit Union, was honored with the National Association of Credit Union Chairs 2024 Leadership Award.

Jim was presented the award in front of his peers and lauded for Keesler’s phenomenal growth that took place under his leadership as Board Chair. His efforts contributed to Keesler receiving numerous awards including Best CU in Mississippi, Defense Federal Credit Union CU of the Year, Forbes #1 credit union in the State, and winner of the Sun Herald Newspapers “People Choice Award as best Bank/Credit Union and Mortgage Company” multiple times.

In 2013, he began attending NACUC’s Leadership Seminar and Chairs’ Roundtable Forum. He was elected to the NACUC Board of Directors in October 2019 where he currently serves as Vice Chair. Jim has represented NACUC at his state league conferences encouraging other board leaders to join the organization. Jim is also an active participant in NACUC’s listserv sharing his knowledge and experience with other board leaders.

The NACUC Leadership Award was created to honor exceptional board leaders, celebrating exemplary leadership, governance excellence, innovation, and unwavering dedication that significantly advances the credit union industry.

The National Association of Credit Union Chairs is the only national trade association dedicated to the development of credit union board chairs and aspiring chairs through unique, high-level education and networking programs. Learn more about NACUC online at www.nacuc.org.

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Photo: Dr. Luis Ramos (left) presents award to Jim Hollingsworth



Photo: 2024 NACUC Leadership Award crystal